

SAPACTI

SOUTH AFRICAN PERFUMERY & COSMETICS TRAINING INSTITUTE
CAREERS THAT MATTER

SHAMPOOS FORMULATIONS

COURSE GUIDE

2026

**OUR SHAMPOO FORMULATION COURSE IS DESIGNED
TO EQUIP YOU WITH THE KNOWLEDGE AND SKILLS TO
CREATE HIGH-PERFORMANCE SHAMPOOS THAT MEET
INTERNATIONAL STANDARDS.**



WHAT YOU WILL LEARN

- Shampoo Formulation Basics: Understanding hair types, shampoo textures, and key ingredients
- Surfactants and Cleansing Agents: Learning about gentle surfactants, co-surfactants, and their roles in shampoo formulation
- Moisturizing and Conditioning: Understanding humectants, emollients, and protein-based ingredients for hair care
- Formulation Techniques: Mastering techniques for creating stable, effective shampoo formulations
- Product Development: Creating customized shampoos for different hair types and concerns
- Regulatory Compliance: Understanding global regulatory standards and labeling requirements





As part of the course, you'll receive:

- One-on-one video call guidance: A specialist will guide you in making your first batch
- Starter kit: Get hands-on experience with essential ingredients and materials
- Certificate of completion: Showcase your expertise in shampoo formulation
- Lifetime access to course materials: Refer back to the lessons anytime
- Branding and retail guide: Launch your products with confidence
- Packaging suppliers list: Source high-quality materials for your products
- Raw materials suppliers list: Access trusted suppliers for your formulation needs



**YOU'LL BE ABLE TO
CREATE A VARIETY OF
SHAMPOO PRODUCTS,
INCLUDING:**

- Moisturizing shampoos: Hydrating and nourishing dry, damaged hair
- Volumizing shampoos: Adding body and texture to fine or weak hair
- Color-protecting shampoos: Preserving color-treated hair and preventing fade



CAREER OPPORTUNITIES



- Career Opportunities
- With skills in formulating shampoos, you'll unlock exciting career opportunities in the hair care industry. Some potential career paths include:
- Shampoo Formulator: Develop innovative shampoo products for top brands
- Hair Care Chemist: Create and test various hair care products, including shampoos and conditioners
- Product Development Manager: Oversee the creation and launch of new shampoo products
- Regulatory Affairs Specialist: Ensure compliance with regulatory requirements, labeling, and testing standards
- Hair Care Consultant: Share expertise with clients, providing personalized hair care advice and product recommendations





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ALL INCLUSIVE





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